

DAN PATTON

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Journalist, photographer, editor, and content developer with more than ten years of writing, reporting, and project management experience. Innovative leader with a strong record of print, digital, and social media achievement.

EXPERIENCE

MANAGING EDITOR CHICAGO STAR MEDIA

March 2020 to December 2020 — Chicago, IL

- Oversee day-to-day operations for New *Eastside News* and *Streeterville News*. Research and write feature stories, interviews, and news items about the businesses, people, politics, and culture of Chicago's Streeterville and New Eastside Neighborhoods. Manage writing staff, review pitch ideas and assign stories. Conduct photo shoots. Prepare, distribute, and track weekly newsletters. Assist layout, design, editing, and printing of monthly print edition.

EDITOR REEL CHICAGO

February 2017 to March 2020 — Chicago, IL

- Managed all day-to-day operations for a film and advertising magazine that generates more than 300,000 impressions per month. Wrote, shot, and edited articles, photographs, and videos. Hired and managed social media profiles and freelance staff. Prepared, distributed, and tracked weekly newsletters. Designed ads and graphics.
- Established design standards for website and email marketing.
- Spearheaded the development of Reel Chicago's [YouTube channel](#), building an audience of more than 135,000.
- Conducted and edited on-camera interviews with industry leaders, filmmakers, and actors including [Ethan Hawke](#), [Michelle Rodriguez](#), and [Viola Davis](#).
- Introduced [The Black List](#) and [Reel Women](#) — two annual, month-long special features celebrating individuals from Chicago's African American and female creative communities.
- Created and wrote eleven day-in-the-life style vignettes about people who work at Cinespace Chicago Film Studios for a special feature titled, appropriately enough, [A Day in the Life of Cinespace](#).

MANAGING EDITOR REEL CHICAGO

January 2014 to February 2017 — Chicago, IL

- Handled the responsibilities listed above under the direction of the Reel Chicago founder, Ruth L. Ratny.

PHOTOGRAPHER THE MIDWEST FILM FESTIVAL

November 2016 to November 2019 — Chicago, IL

- Photographed guests, panelists, and staff during monthly screenings and annual awards ceremonies.

MANAGING EDITOR NEW EASTSIDE NEWS · SOUTH LOOP JOURNAL

September 2015 to October 2017 — Chicago, IL

- Created and edited content and layout, managed freelancers, shot photographs, handled social media, and built and maintained websites for two Chicago newspapers with online and print readership exceeding 20,000.

COLUMNIST / FEATURE WRITER SCREEN MAGAZINE

May 2005 to January 2014 — Chicago, IL

- Wrote interviews, feature stories, and a regular column about advertising, culture, film, music and politics.

ACHIEVEMENTS

FILM

- Directed, edited, and scored [Adminion](#), a feature length comedy web series about corporate office life.
- Wrote, directed, filmed, edited, narrated, produced, and scored [Madison](#), a documentary about Wisconsin politics.

EDUCATION

BACHELOR OF ARTS MIAMI UNIVERSITY