

# DAN PATTON

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Journalist, photographer, editor, and content developer with more than ten years of writing, reporting, and project management experience. Innovative leader with a strong record of print, digital, and social media achievement.

## EXPERIENCE

### EDITOR REEL CHICAGO

*February 2017 to Present — Chicago, IL*

- Manage all day-to-day operations for a film and advertising magazine that generates more than 300,000 impressions per month. Write, shoot, and edit articles, photographs, and videos. Hire and manage social media profiles and freelance staff. Prepare, distribute, and track weekly newsletters. Design ads, graphics, and logos.
- Established design standards for website and email marketing.
- Spearheaded the creation of Reel Chicago's [YouTube channel](#), increasing views from zero to more than 135,000.
- Conducted and edited on-camera interviews with industry leaders, filmmakers, and actors including [Ethan Hawke](#), [Michelle Rodriguez](#), and [Viola Davis](#).
- Introduced [The Black List](#) and [Reel Women](#) — two annual, month-long special features celebrating individuals from Chicago's African American and female creative communities.
- Created and wrote eleven day-in-the-life style vignettes about people who work at Cinespace Chicago Film Studios for a special feature titled, appropriately enough, [A Day in the Life of Cinespace](#).

### MANAGING EDITOR REEL CHICAGO

*January 2014 to February 2017 — Chicago, IL*

- Handled the responsibilities listed above under the direction of the Reel Chicago founder, Ruth L. Ratny.

### PHOTOGRAPHER THE MIDWEST INDEPENDENT FILM FESTIVAL

*November 2016 to Present — Chicago, IL*

- Photograph guests, panelists, and staff during monthly screenings and annual awards ceremonies.

### MANAGING EDITOR NEW EASTSIDE NEWS · SOUTH LOOP JOURNAL

*September 2015 to October 2017 — Chicago, IL*

- Created and edited content and layout, managed freelancers, shot photographs, handled social media, and built and maintained websites for two Chicago newspapers with online and print readership exceeding 20,000.

### COLUMNIST / FEATURE WRITER SCREEN MAGAZINE

*May 2005 to January 2014 — Chicago, IL*

- Wrote interviews, feature stories, and a regular column about advertising, culture, film, music and politics.

### DRUMMER VARIOUS BANDS

*October 2001 to Present — Chicago, IL*

## ACHIEVEMENTS

### FILM

- Directed, edited, and scored [Adminion](#), a feature length comedy web series about corporate office life.
- Wrote, directed, filmed, edited, narrated, produced, and scored [Madison](#), a documentary about Wisconsin politics.

## EDUCATION

### BACHELOR OF ARTS MIAMI UNIVERSITY